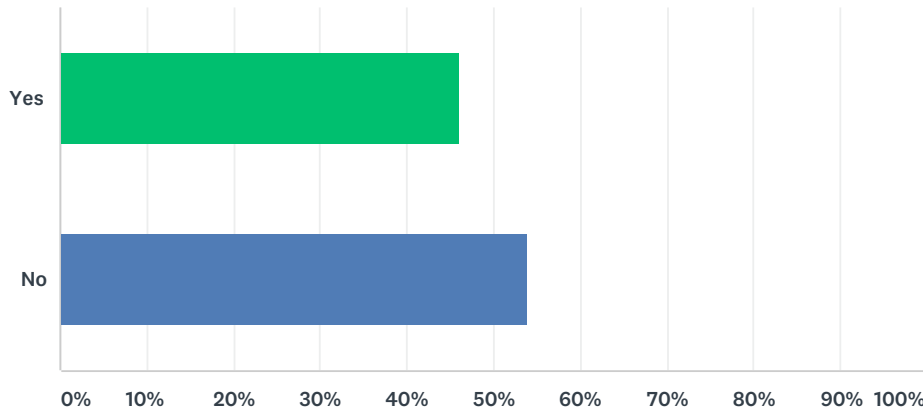


Q1 Have you visited Garden of the Gods before today?

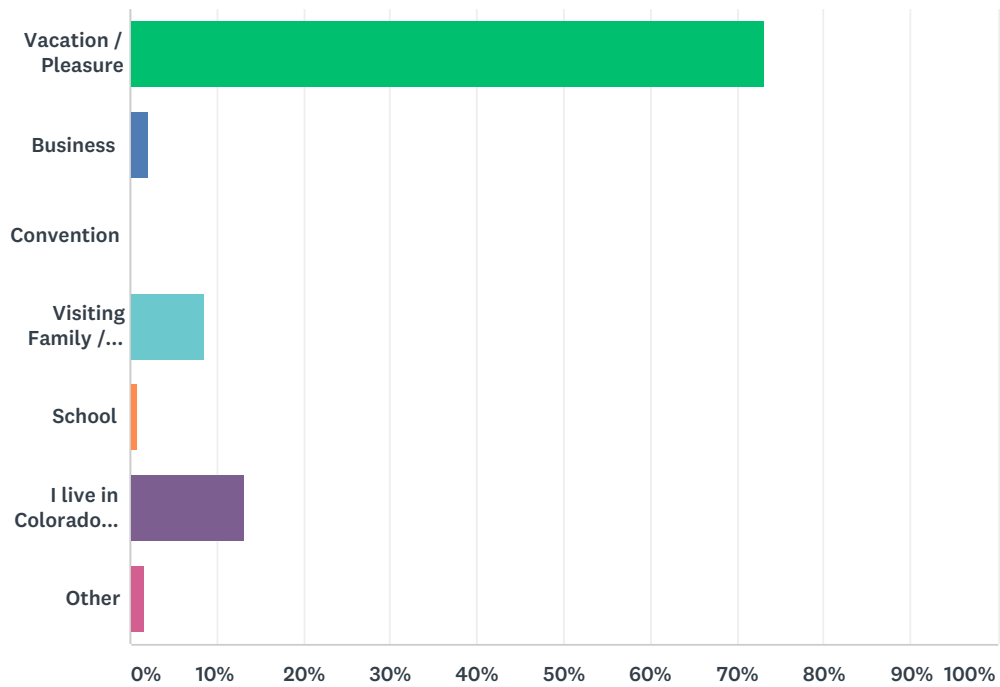
Answered: 346 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	45.95%	159
No	54.05%	187
TOTAL		346

Q2 Which one of the following BEST describes your current visit to Colorado Springs?

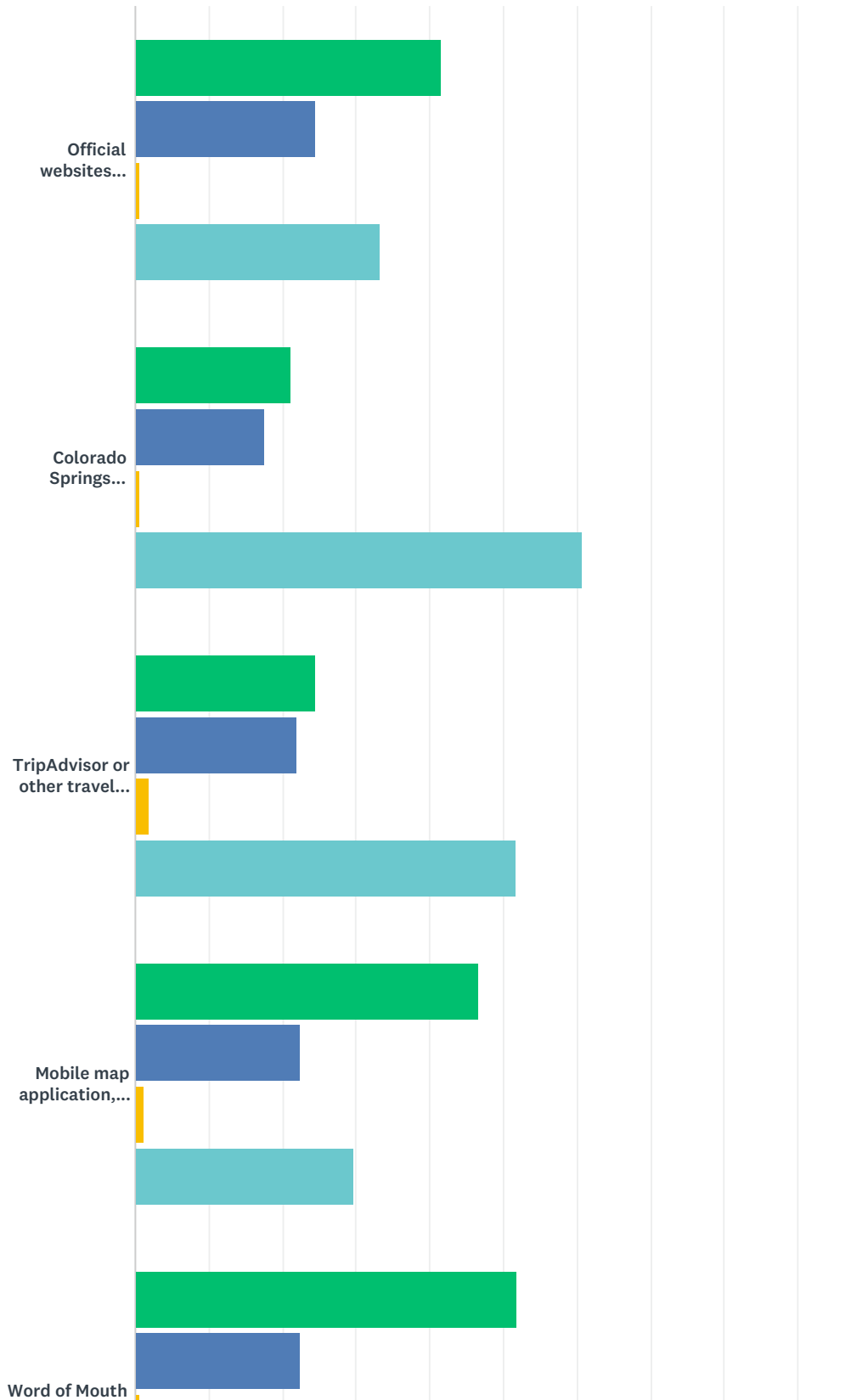
Answered: 347 Skipped: 4



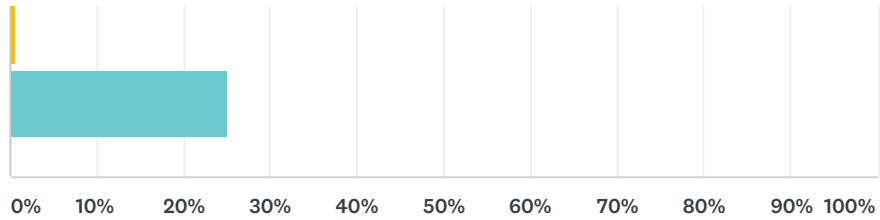
ANSWER CHOICES	RESPONSES	
Vacation / Pleasure	73.20%	254
Business	2.02%	7
Convention	0.29%	1
Visiting Family / Friends	8.65%	30
School	0.86%	3
I live in Colorado Springs	13.26%	46
Other	1.73%	6
TOTAL		347

Q3 How helpful were the following information source(s) in planning or during your trip to Garden of the Gods Park?

Answered: 332 Skipped: 19



Garden of the Gods Visitor Survey

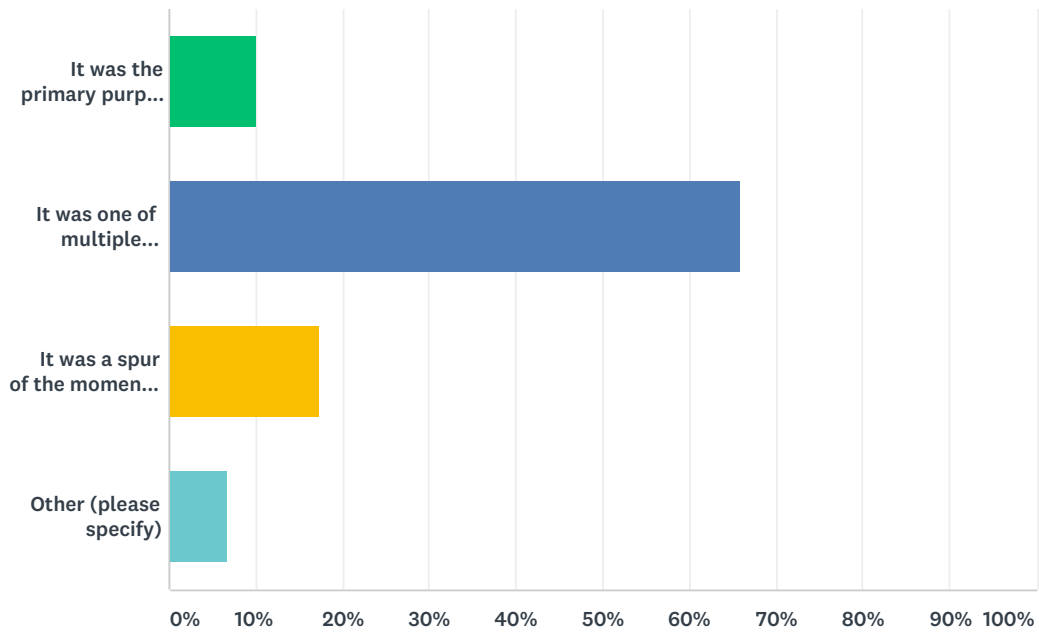


■ Very helpful
 ■ helpful
 ■ Not very helpful
 ■ Did not use

	VERY HELPFUL	HELPFUL	NOT VERY HELPFUL	DID NOT USE	TOTAL
Official websites (coloradosprings.gov, gardenofgods.com, and/or friendsofgardenofthegods.org)	41.61% 134	24.53% 79	0.62% 2	33.23% 107	322
Colorado Springs Convention and Visitors Bureau website or publications	21.10% 65	17.53% 54	0.65% 2	60.71% 187	308
TripAdvisor or other travel planning website	24.44% 76	21.86% 68	1.93% 6	51.77% 161	311
Mobile map application, such as Google Maps	46.65% 146	22.36% 70	1.28% 4	29.71% 93	313
Word of Mouth	51.84% 155	22.41% 67	0.67% 2	25.08% 75	299

Q4 Which of the following best describes your visit to Garden of the Gods Park?

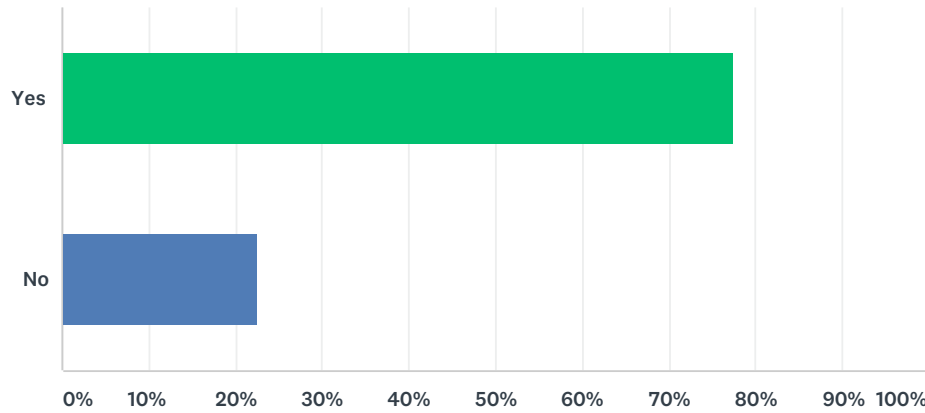
Answered: 340 Skipped: 11



ANSWER CHOICES	RESPONSES	
It was the primary purpose or sole destination for the trip.	10.00%	34
It was one of multiple planned destinations for the trip.	65.88%	224
It was a spur of the moment stop on a trip taken for other reasons.	17.35%	59
Other (please specify)	6.76%	23
TOTAL		340

Q5 Are you staying overnight away from home on this trip?

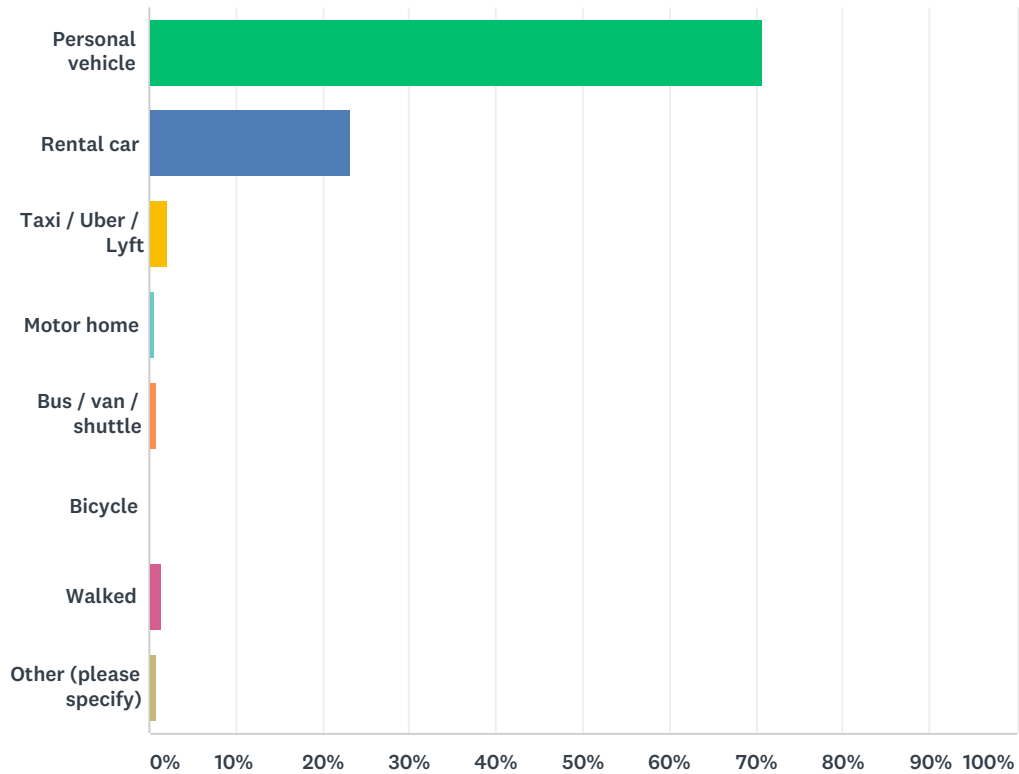
Answered: 337 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	77.45%	261
No	22.55%	76
TOTAL		337

Q6 How did you reach Garden of the Gods Park? (check only one)

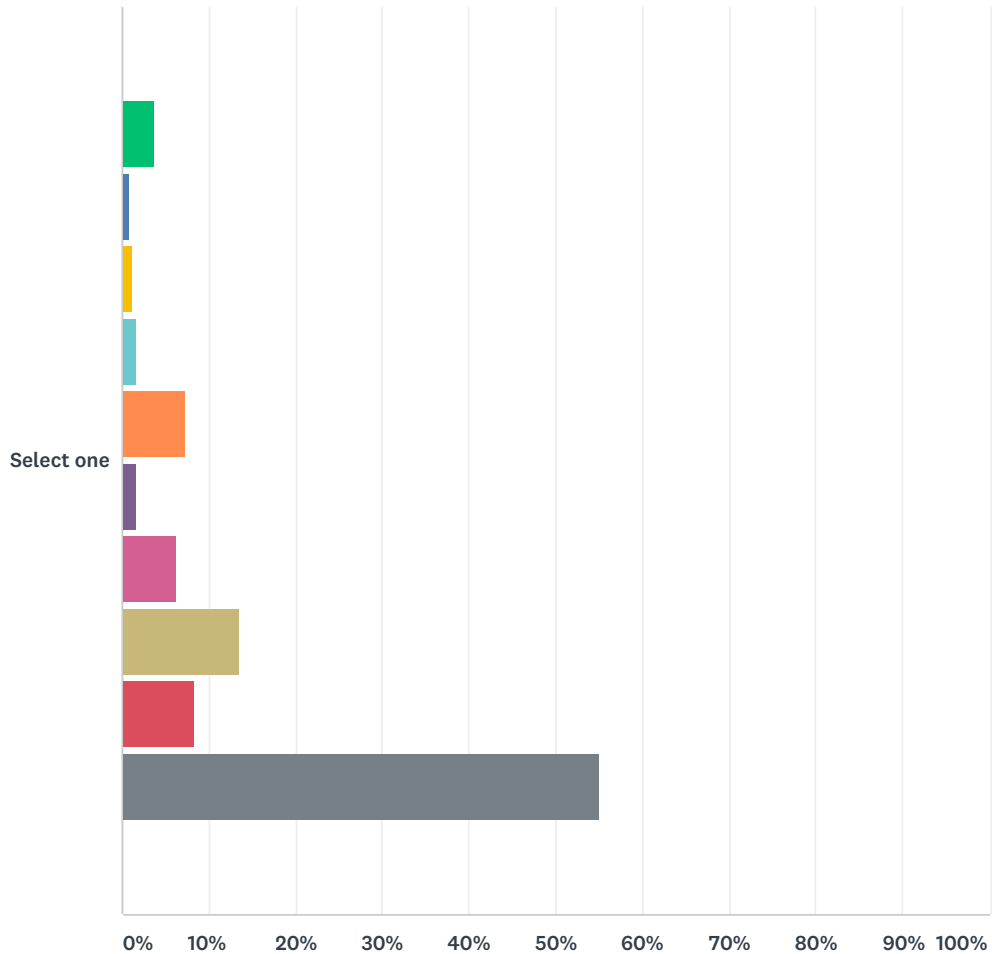
Answered: 344 Skipped: 7



ANSWER CHOICES	RESPONSES	
Personal vehicle	70.64%	243
Rental car	23.26%	80
Taxi / Uber / Lyft	2.03%	7
Motor home	0.58%	2
Bus / van / shuttle	0.87%	3
Bicycle	0.29%	1
Walked	1.45%	5
Other (please specify)	0.87%	3
TOTAL		344

Q7 How likely is it that you will visit Garden of the Gods Park in the future? (10 = "absolutely will")

Answered: 345 Skipped: 6

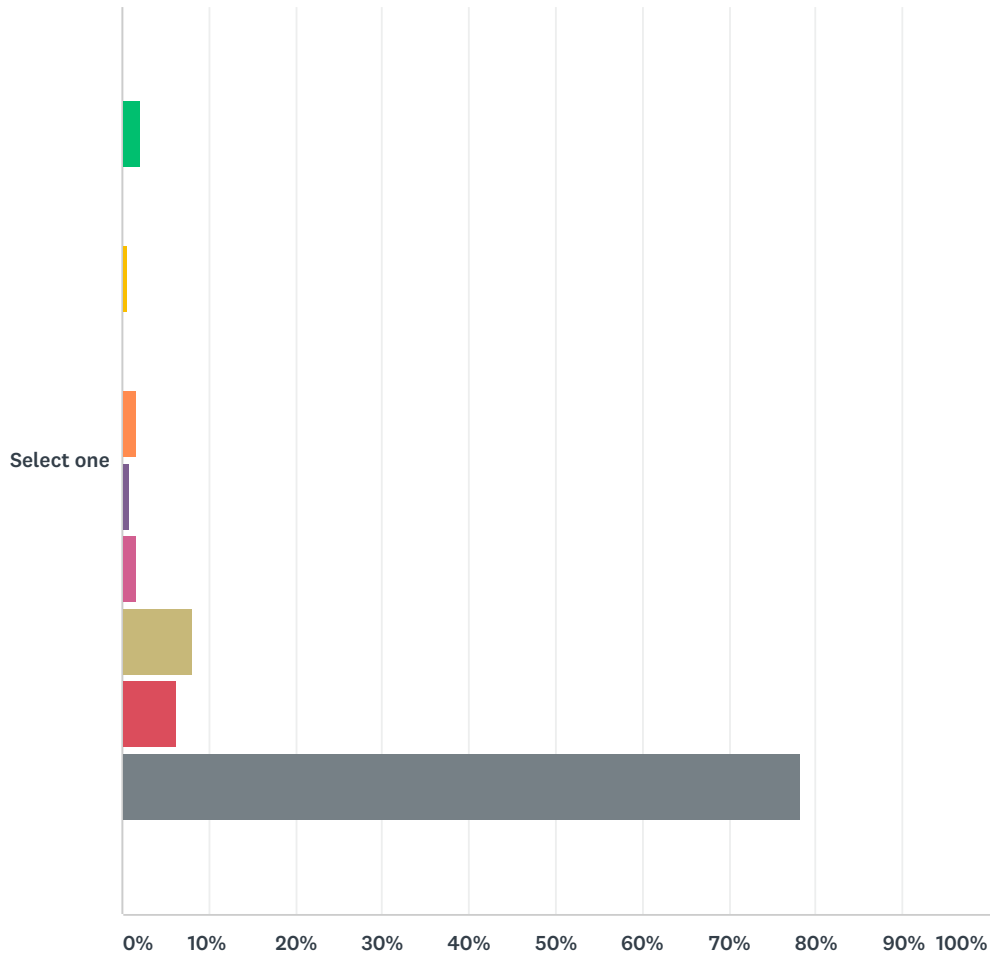


■ 1
 ■ 2
 ■ 3
 ■ 4
 ■ 5
 ■ 6
 ■ 7
 ■ 8
 ■ 9
 ■ 10

	1	2	3	4	5	6	7	8	9	10	TOTAL
Select one	3.77%	0.87%	1.16%	1.74%	7.25%	1.74%	6.38%	13.62%	8.41%	55.07%	345
	13	3	4	6	25	6	22	47	29	190	

Q8 How likely are you to recommend Garden of the Gods Park to your family and friends? (10 = "absolutely will")

Answered: 345 Skipped: 6



■ 1
 ■ 2
 ■ 3
 ■ 4
 ■ 5
 ■ 6
 ■ 7
 ■ 8
 ■ 9
 ■ 10

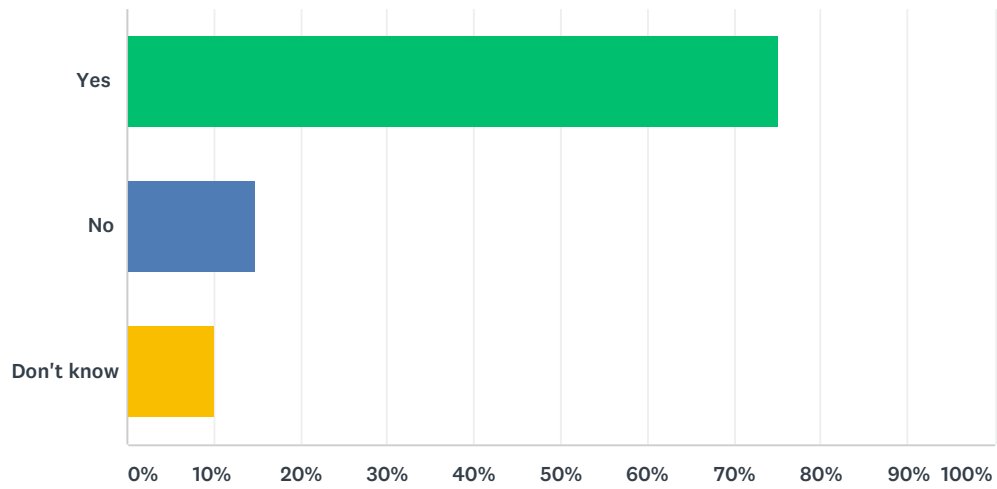
	1	2	3	4	5	6	7	8	9	10	TOTAL
Select one	2.03%	0.00%	0.58%	0.29%	1.74%	0.87%	1.74%	8.12%	6.38%	78.26%	345
	7	0	2	1	6	3	6	28	22	270	

Q9 If you did not answer "absolutely recommend" what could have improved that rating?

Answered: 29 Skipped: 322

Q10 Have you/will you visit the Garden of the Gods Visitor and Nature Center Today?

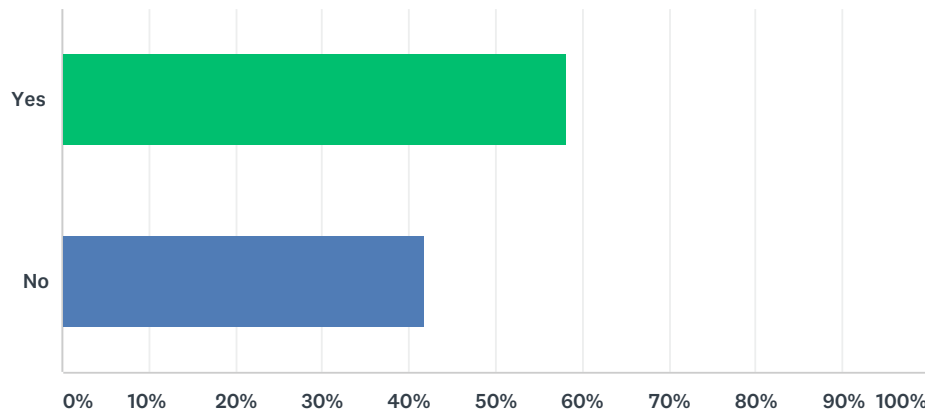
Answered: 337 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	75.07%	253
No	14.84%	50
Don't know	10.09%	34
TOTAL		337

Q11 If yes, did you visit the Garden of the Gods Visitor and Nature Center when you first arrived?

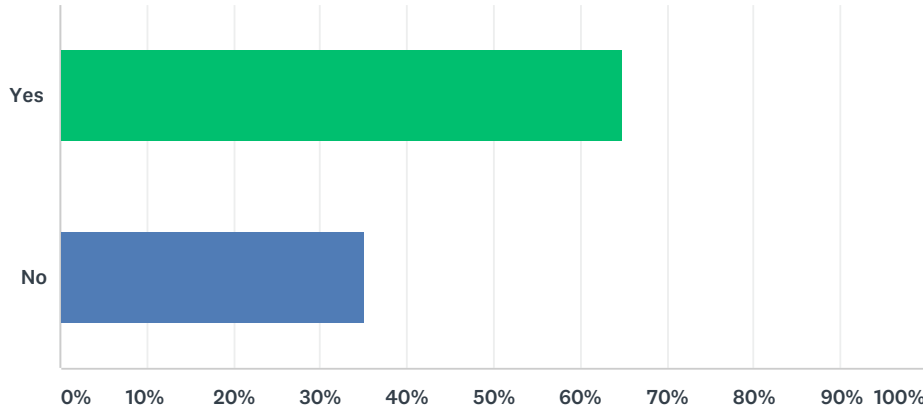
Answered: 304 Skipped: 47



ANSWER CHOICES	RESPONSES	
Yes	58.22%	177
No	41.78%	127
TOTAL		304

Q12 When you planned this trip to Garden of the Gods Park, did you think about the possibility that it might be crowded here?

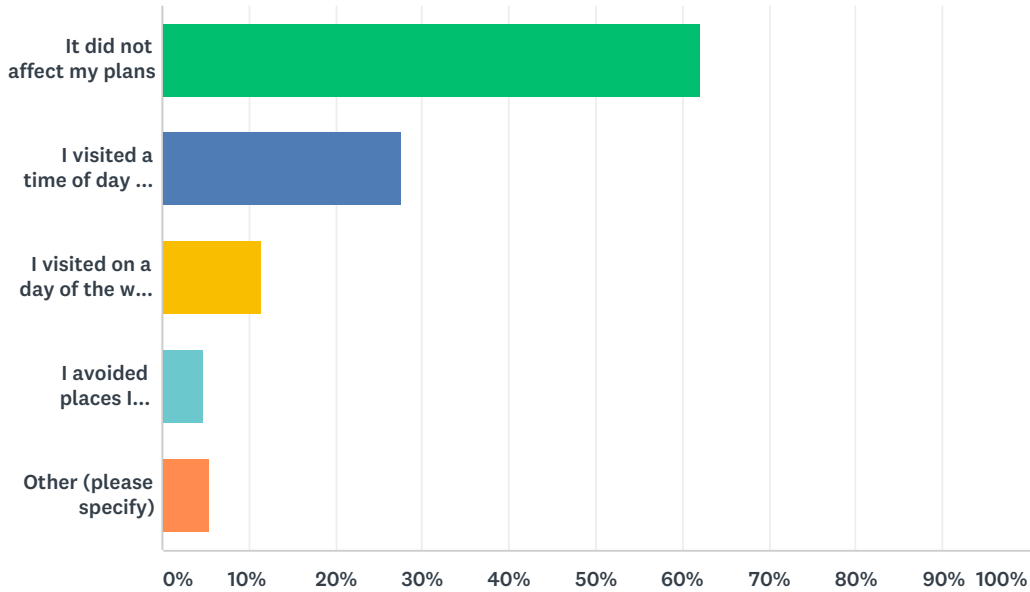
Answered: 336 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes	64.88%	218
No	35.12%	118
TOTAL		336

Q13 IF YES: If you thought about the possibility of crowding when you planned this trip to Garden of the Gods Park, how did it affect your trip plans? (Check all that apply)

Answered: 254 Skipped: 97



ANSWER CHOICES	RESPONSES	
It did not affect my plans	62.20%	158
I visited a time of day I thought would be less crowded	27.56%	70
I visited on a day of the week I thought would be less crowded	11.42%	29
I avoided places I thought would be crowded	4.72%	12
Other (please specify)	5.51%	14
Total Respondents: 254		

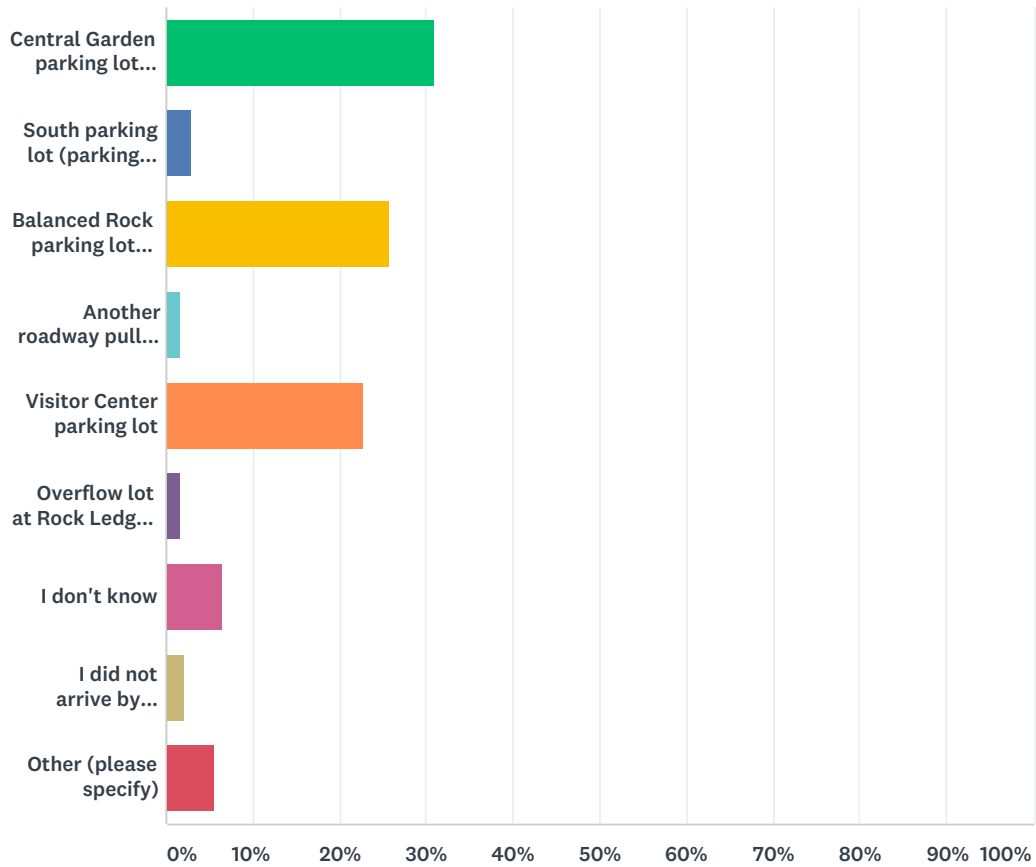
Q14 How long do you plan to spend in the Garden of the Gods, including the Visitor Center?

Answered: 324 Skipped: 27

ANSWER CHOICES	RESPONSES	
Hours	97.53%	316
Minutes	12.96%	42

Q15 Where is your vehicle currently parked?

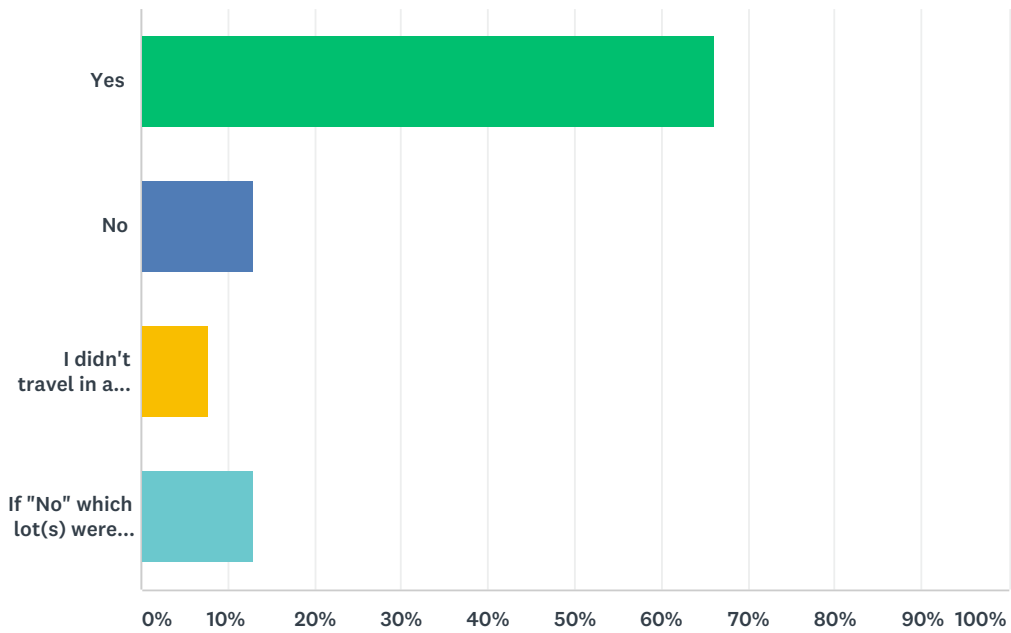
Answered: 342 Skipped: 9



ANSWER CHOICES	RESPONSES	
Central Garden parking lot (parking lot #2)	30.99%	106
South parking lot (parking lot #10)	2.92%	10
Balanced Rock parking lot (parking lot #15)	25.73%	88
Another roadway pull off	1.75%	6
Visitor Center parking lot	22.81%	78
Overflow lot at Rock Ledge Ranch (parking lot #1)	1.75%	6
I don't know	6.43%	22
I did not arrive by vehicle	2.05%	7
Other (please specify)	5.56%	19
TOTAL		342

Q16 While inside Garden of the Gods Park were you able to find parking at all the areas you wanted to visit?

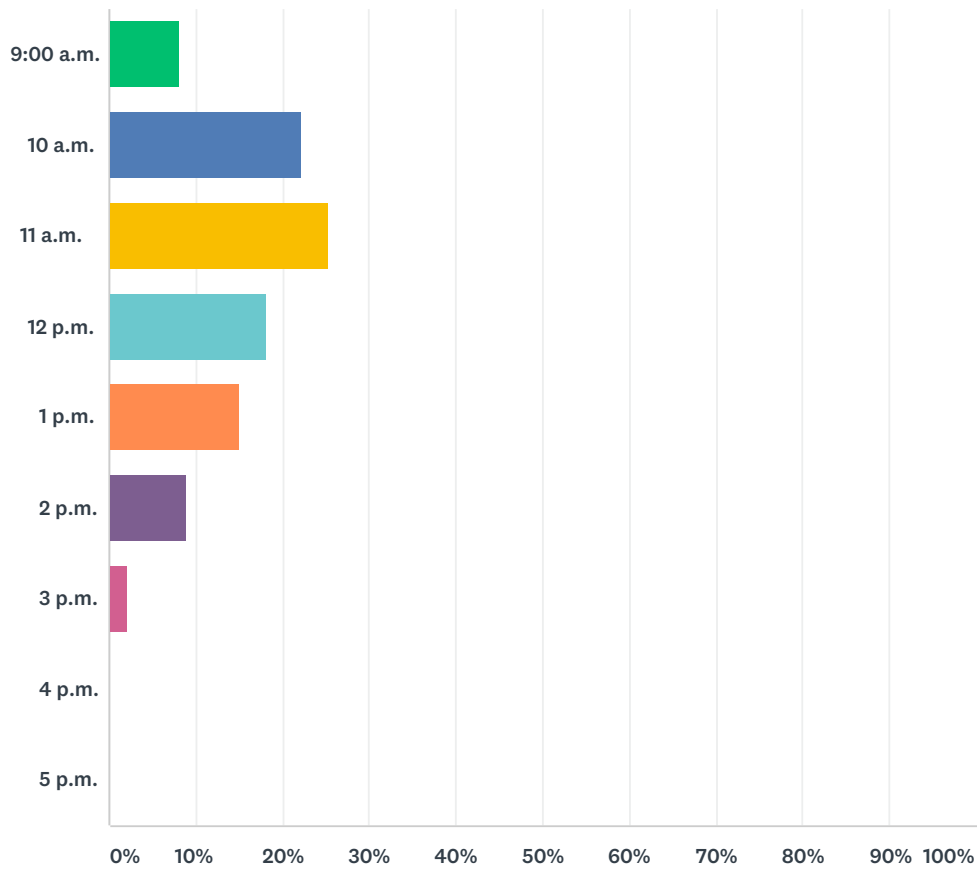
Answered: 337 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	66.17%	223
No	13.06%	44
I didn't travel in a vehicle in the park	7.72%	26
If "No" which lot(s) were full?	13.06%	44
TOTAL		337

Q17 If you answered "no" to the previous question, approximately what time of day did you first encounter problems finding a parking space?

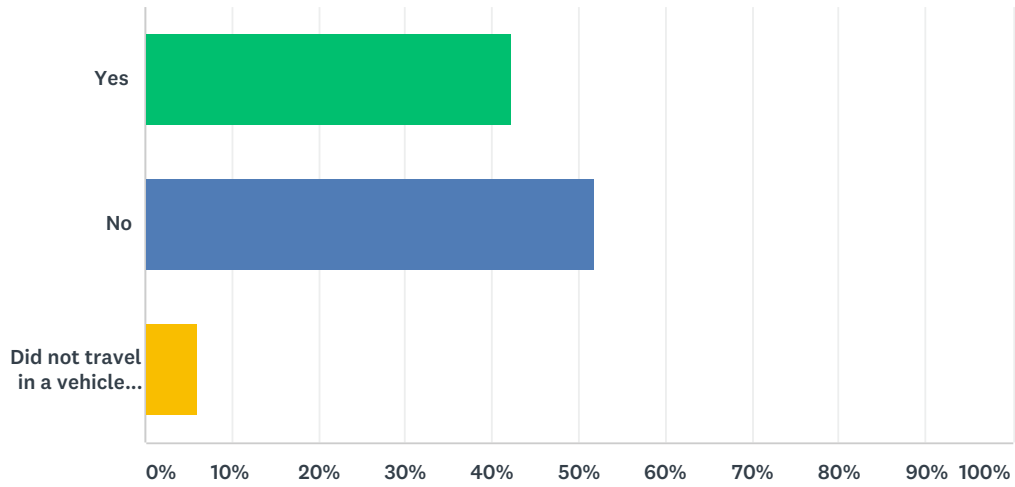
Answered: 99 Skipped: 252



ANSWER CHOICES	RESPONSES	
9:00 a.m.	8.08%	8
10 a.m.	22.22%	22
11 a.m.	25.25%	25
12 p.m.	18.18%	18
1 p.m.	15.15%	15
2 p.m.	9.09%	9
3 p.m.	2.02%	2
4 p.m.	0.00%	0
5 p.m.	0.00%	0
TOTAL		99

Q18 During your visit, did you encounter any traffic congestion while using your personal vehicle in Garden of the Gods Park?

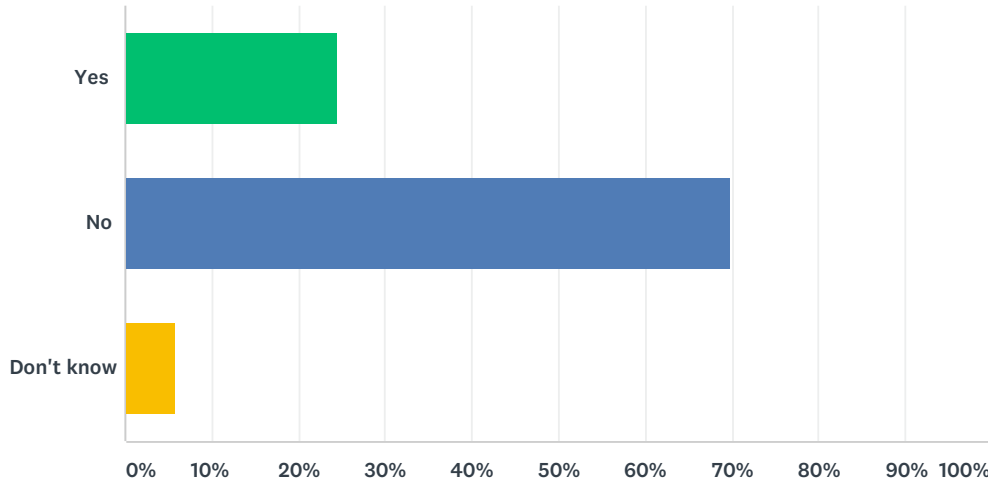
Answered: 332 Skipped: 19



ANSWER CHOICES	RESPONSES	
Yes	42.17%	140
No	51.81%	172
Did not travel in a vehicle in the park	6.02%	20
TOTAL		332

Q19 Did traffic conditions and/or congestion make you feel rushed or slow you down at any point during your visit to Garden of the Gods Park today?

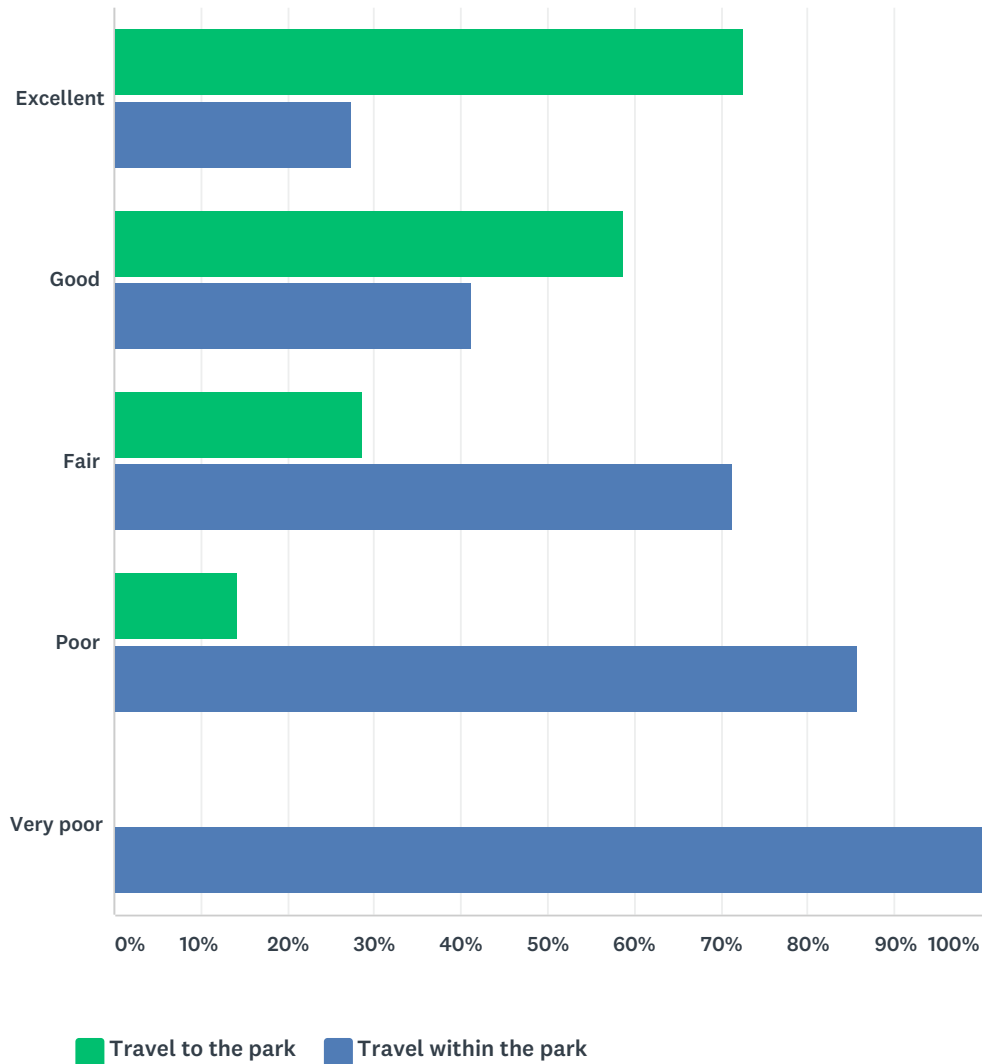
Answered: 328 Skipped: 23



ANSWER CHOICES	RESPONSES	
Yes	24.39%	80
No	69.82%	229
Don't know	5.79%	19
TOTAL		328

Q20 How would you rate your travel experience arriving at Garden of the Gods Park? How would you rate your travel experience within Garden of the Gods Park? Check one response in each column.

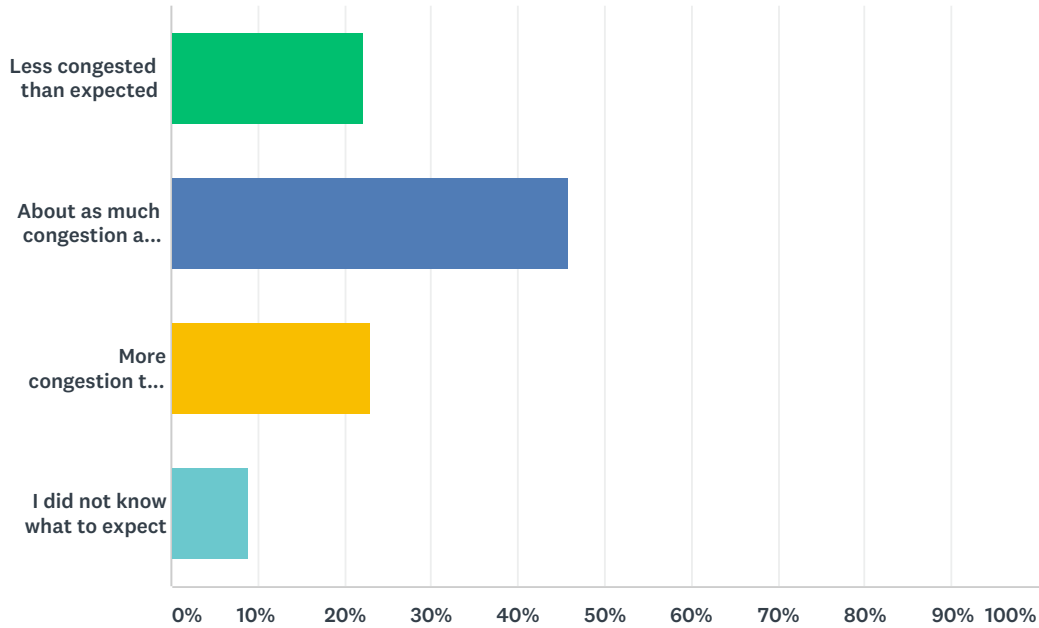
Answered: 332 Skipped: 19



	TRAVEL TO THE PARK	TRAVEL WITHIN THE PARK	TOTAL
Excellent	72.55% 185	27.45% 70	255
Good	58.78% 87	41.22% 61	148
Fair	28.57% 16	71.43% 40	56
Poor	14.29% 2	85.71% 12	14
Very poor	0.00% 0	100.00% 1	1

Q21 Overall, compared to what you expected, how much traffic congestion did you experience during your visit to Garden of the Gods Park?

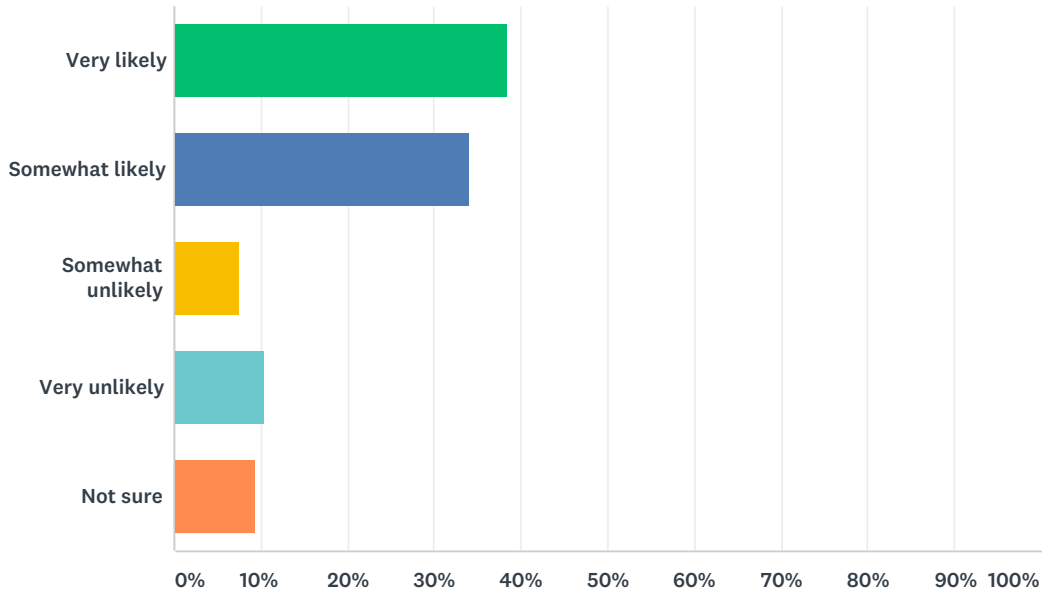
Answered: 330 Skipped: 21



ANSWER CHOICES	RESPONSES	
Less congested than expected	22.12%	73
About as much congestion as expected	45.76%	151
More congestion than expected	23.03%	76
I did not know what to expect	9.09%	30
TOTAL		330

Q22 Garden of the Gods Park may consider offering a shuttle service as a way to ease traffic congestion and improve the visitor experience. How likely would you be to use this shuttle service on a future visit to the park?
(Check one)

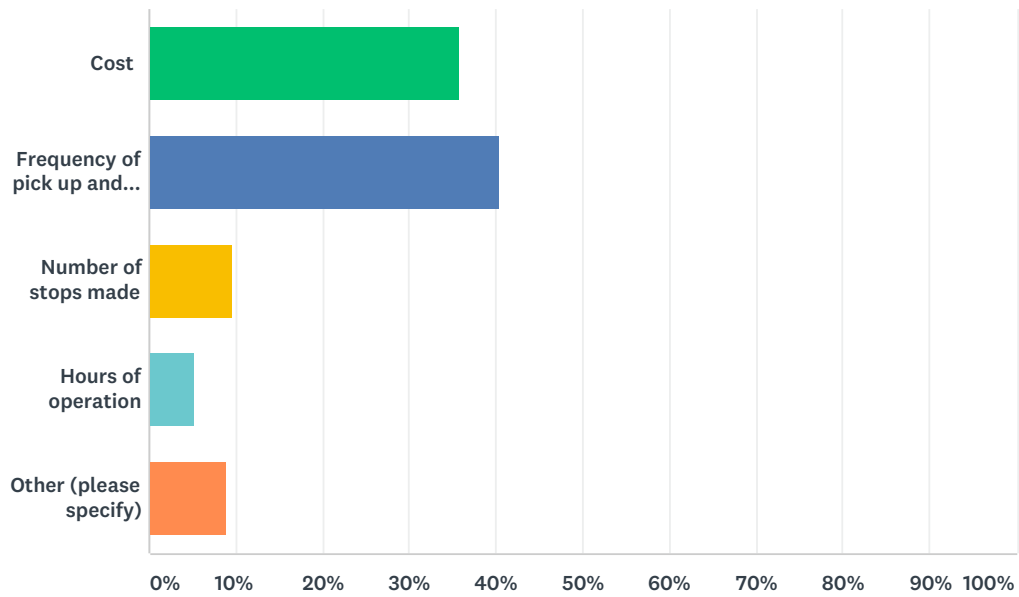
Answered: 328 Skipped: 23



ANSWER CHOICES	RESPONSES	
Very likely	38.41%	126
Somewhat likely	34.15%	112
Somewhat unlikely	7.62%	25
Very unlikely	10.37%	34
Not sure	9.45%	31
TOTAL		328

Q23 What factor would be most important to you in deciding to use a shuttle?

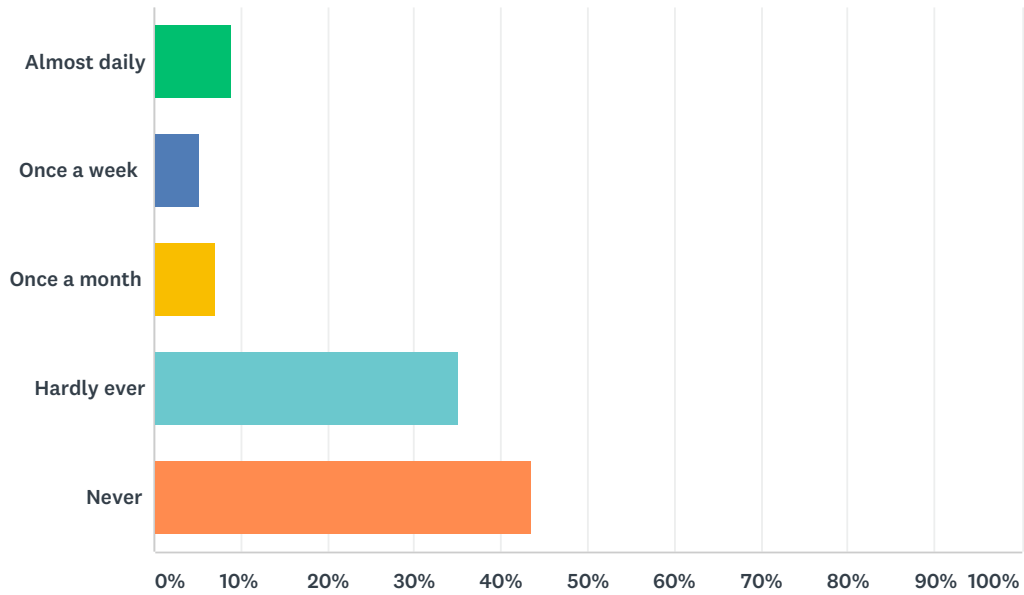
Answered: 310 Skipped: 41



ANSWER CHOICES	RESPONSES	
Cost	35.81%	111
Frequency of pick up and drop off	40.32%	125
Number of stops made	9.68%	30
Hours of operation	5.16%	16
Other (please specify)	9.03%	28
TOTAL		310

Q24 How often do you use public transportation at home?

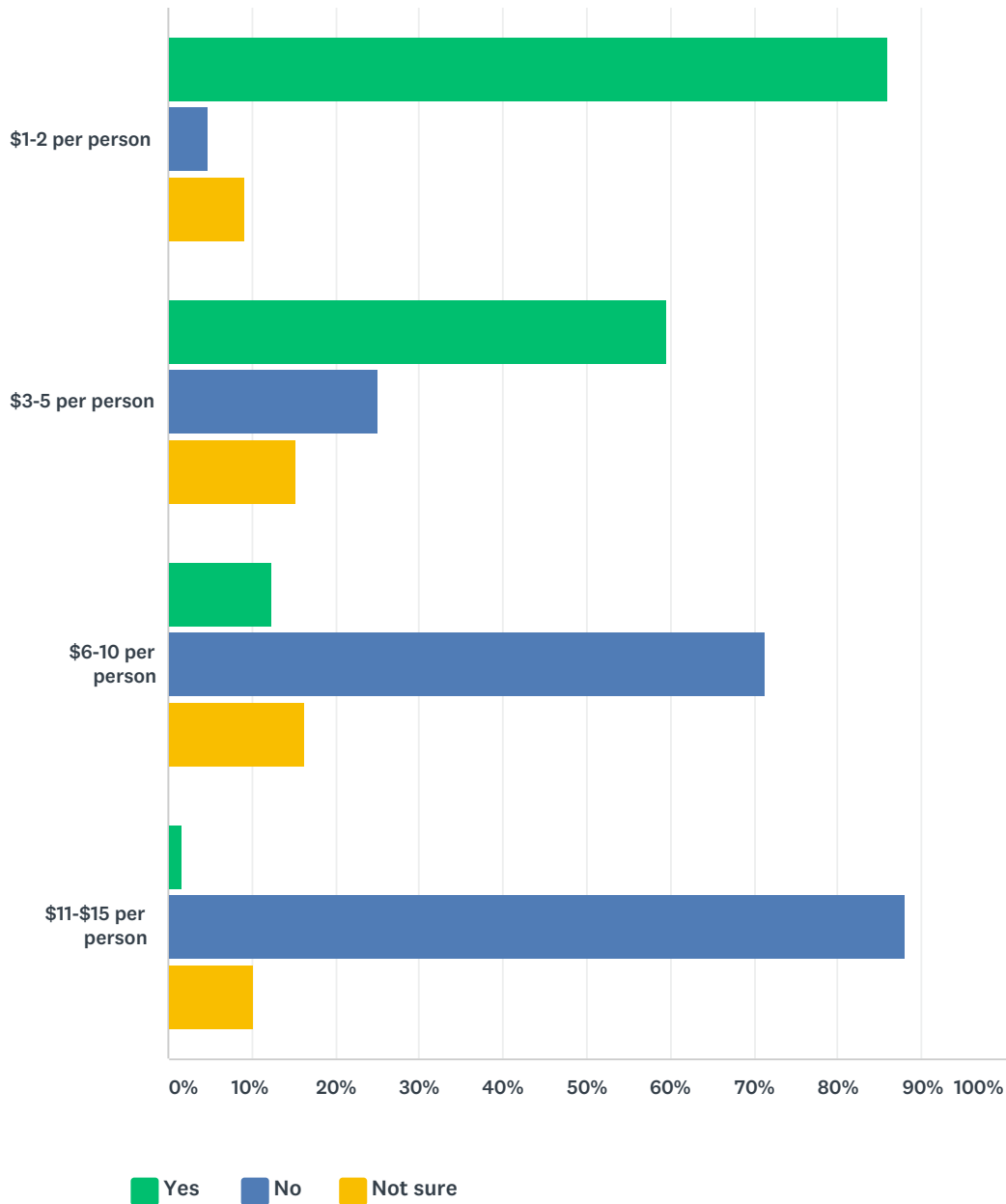
Answered: 324 Skipped: 27



ANSWER CHOICES	RESPONSES
Almost daily	8.95% 29
Once a week	5.25% 17
Once a month	7.10% 23
Hardly ever	35.19% 114
Never	43.52% 141
TOTAL	324

Q25 Per our deed restriction we will never charge a fee to enter the Garden of the Gods Park. However, a fee may be considered for a shuttle service as an alternative to private vehicle parking. For each of the following fee amounts, please indicate whether or not you would be willing to pay for the shuttle service (Check one response for each item):

Answered: 319 Skipped: 32



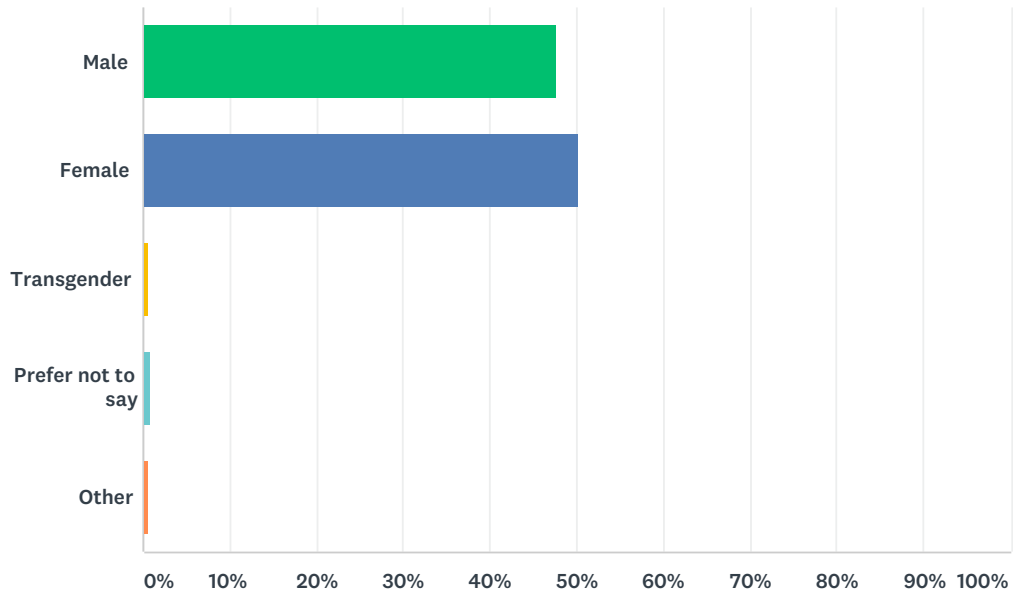
	YES	NO	NOT SURE	TOTAL
\$1-2 per person	85.96% 245	4.91% 14	9.12% 26	285
\$3-5 per person	59.61% 152	25.10% 64	15.29% 39	255

Garden of the Gods Visitor Survey

\$6-10 per person	12.33% 28	71.37% 162	16.30% 37	227
\$11-\$15 per person	1.78% 4	88.00% 198	10.22% 23	225

Q26 What is your gender?

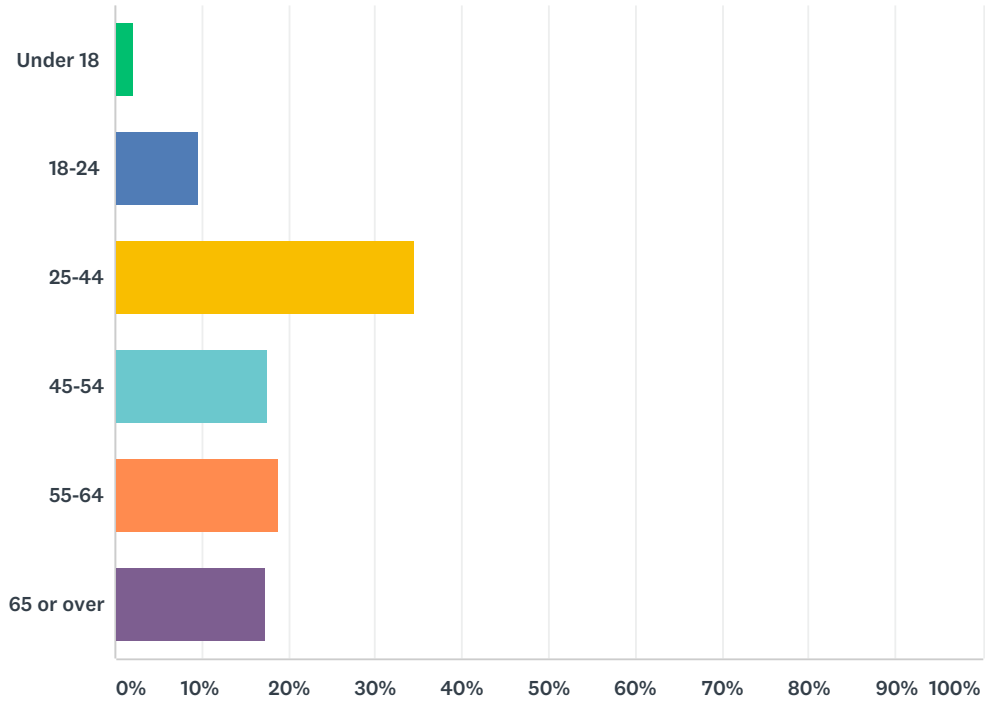
Answered: 335 Skipped: 16



ANSWER CHOICES	RESPONSES	
Male	47.76%	160
Female	50.15%	168
Transgender	0.60%	2
Prefer not to say	0.90%	3
Other	0.60%	2
TOTAL		335

Q27 What is your age?

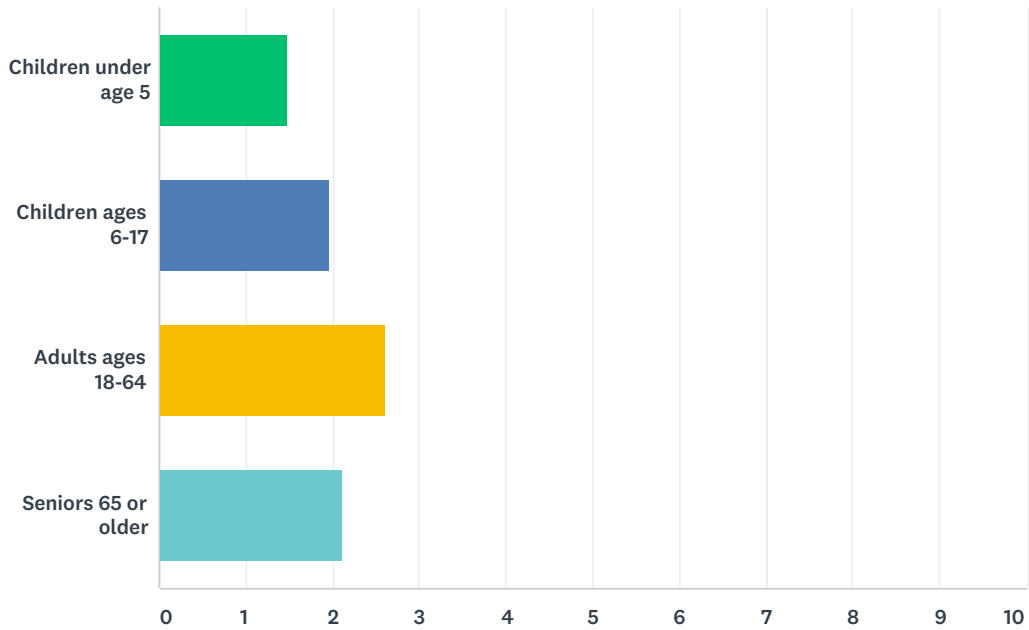
Answered: 334 Skipped: 17



ANSWER CHOICES	RESPONSES	
Under 18	2.10%	7
18-24	9.58%	32
25-44	34.43%	115
45-54	17.66%	59
55-64	18.86%	63
65 or over	17.37%	58
TOTAL		334

Q28 How many people are you traveling with today, including yourself?

Answered: 329 Skipped: 22



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Children under age 5	1	58	39
Children ages 6-17	2	215	109
Adults ages 18-64	3	708	270
Seniors 65 or older	2	167	79
Total Respondents: 329			

Q29 If you live in the USA, in what ZIP code is your home located? (enter 5-digit ZIP code)

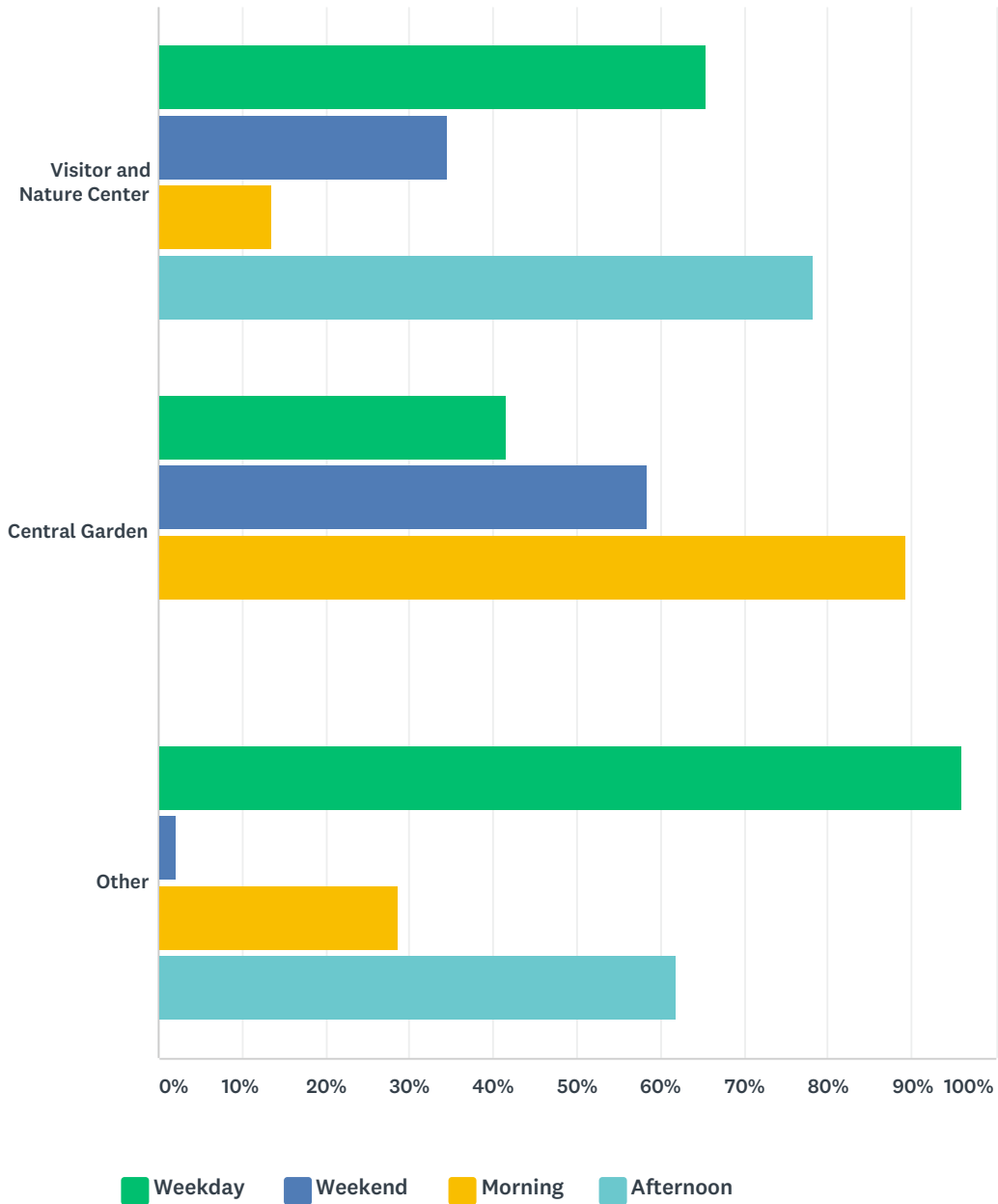
Answered: 309 Skipped: 42

Q30 If you do not live in the USA, what is your home country?

Answered: 20 Skipped: 331

Q31 Where and when was this survey collected?

Answered: 319 Skipped: 32



	WEEKDAY	WEEKEND	MORNING	AFTERNOON	TOTAL RESPONDENTS
Visitor and Nature Center	65.45% 72	34.55% 38	13.64% 15	78.18% 86	110
Central Garden	41.54% 27	58.46% 38	89.23% 58	0.00% 0	65
Other	96.00% 144	2.00% 3	28.67% 43	62.00% 93	150